



Hello there!

Our *Canines Fur Cancer Support Walk* will take place on Saturday, April 18<sup>th</sup>, 2020 at the Irish Cultural Center in West Springfield. This event is meant to raise funds for programs hosted by Each Moment We're Alive (EMWA), a 501- (c) (3) Non-Profit Organization whose mission is to empower women cancer survivors through workshops and programs that incorporate music, books, beauty and action plans to move beyond cancer. Our goal is to raise money in support of EMWA programming.

We believe that a person is not defined by what happens to them, they are defined by how they respond. Many women struggle to find a "New Normal" after a cancer diagnosis. Treatments are typically centered on doctors, testing and treatments, but little attention is paid to what happens when treatments end. It is a tragedy that many survivors are left wondering "what's next" and trying to pick up the pieces and move on with their lives. Local cancer centers offer comfort measures for those going through treatment but leave many feeling alone and vulnerable when treatments end.

Survivorship programs such as the ones offered by EMWA help with the feelings of isolation and anxiety that often come when treatments end. Last year EMWA was able to serve over 150 cancer survivors through various programs geared toward their needs. **We look forward to continuing to serve our community but we need your help!**

We're currently looking for sponsors who would be willing to help us reach our fundraising goal. Can we count on you to help?

As a thank you for your generosity, we would like to promote your business at our event and on our social media pages.

We hope that we can count on you to help us make this event our best one yet.

Please see the back of this letter to see how you can donate to this wonderful cause.

Thank you in advance for your contribution. We hope to see you at our Canines Fur Cancer Support Walk!

With Love and Appreciation,

*Cindy Sheridan Murphy*

Founder

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## Sponsorship Packages

SPONSORSHIP BENEFITS	GOLDEN RETRIEVER \$750 +	SIBERIAN HUSKY \$500	GERMAN SHEPHERD \$250	ENGLISH BULLDOG \$100
# of Free Event Tickets	8	6	4	2
<b>PRE-EVENT RECOGNITION</b>				
Social Media Promotion	X	X	X	X
Website Presence	X	X	X	X
Email Blasts	X	X	X	
Event Flyer	X	X	X	
Press Release	X	X		
<b>ON-SITE RECOGNITION</b>				
Logo on Event T-Shirt	X			
Logo Along Race Course	X	X	X	X
Corporate Item in Goody Bags	X			
<b>POST-EVENT RECOGNITION</b>				
Thank you Email Blast	X	X	X	X
Next Year's Sponsorship Package	X	X	X	X

### Email logo to

[Cindy@EachMomentWereAlive.org](mailto:Cindy@EachMomentWereAlive.org)

Logo File (EPS preferred, 300 dpi JPG,PDF)

Camera Ready Logo Enclosed

### Send payment to

Each Moment We're Alive, Inc

PO Box 651

West Springfield, MA 01089

Or online at [EachMomentWereAlive.org](http://EachMomentWereAlive.org)

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